

Meeting Minutes for September 14, 2016 Board Call beginning at 12 noon

Present: Lori Nester (Chair, R3 Rep), Ann Davis (secretary), Jennifer Foster (Treasurer), Libby Svoboda (R5 Rep), Mary Burton (R6 Rep). Excused: Stephanie Carroll (R7 Rep). Not Present: Terri Rutz (R1 Rep), Sylvia Ellison (R2 Rep), Jill Davis (R4 Rep).

Approval of Minutes: The August 10 2016 Meeting Minutes were accepted as submitted, and will be posted to the website.

Prior to the presence of a quorum, the group discussed the reaction and rebuttal to an article in the Journal of the American Medical Association criticizing Baby Friendly Hospital Initiative outcomes in maternity wards, and how this was being discussed in hospital settings that are already Baby Friendly or working on becoming Baby Friendly. This article can be found at

<u>http://jamanetwork.com/journals/jamapediatrics/article-abstract/2546142</u>, and the rebuttal by Dr. Joan Meek and Dr. Lawrence Noble can be found at <u>http://jamanetwork.com/journals/jamapediatrics/article-abstract/2546143</u>.

Treasurer's Report: As of this meeting, the paperwork for the bank transfer is complete, and Stephanie should be receiving her bank card and documents soon. Ann let the treasurer know that she put the charges for the domain name renewals on her bank card, as the bank number the domain renewal service had was Jennifer's cancelled bank card, and therefore could not be used. Ann will submit a request for reimbursement. Jennifer and Stephanie are still working together on the new setup for treasurer. Jennifer stated she made notes about the transition from one treasurer to the new one for the Policies and Procedures Manual. She also asked the board to consider a longer term for officers, especially treasurer, to hold down costs and delays that come with the transition from one officer to a new one. Lori will include this issue in the list of questions to ask the Ohio Northern University Law Clinic intern when she meets with them about the bylaws draft. It was also suggested to ask the bank for input on how to make this kind of transition work more smoothly and quickly. There were some unavoidable problems with the bank because Huntington is merging with First Merit.

Lori reported on the database construction for the web-based resource to provide online access to state-wide breastfeeding resources. She is adding more data on clinics and hospitals, and has had good feedback from initial users. She is looking for more complete information to include and asking board members to help fill in the blanks on resources.

Lori asked for regional reports.

Terri Rutz and Sylvia Ellison from Regions 1 and 2 are seeking replacement representatives for those regions.

Libby attended a coalition meeting yesterday, where the work focused on goal setting and looking at ways to work directly to support moms to breastfeed exclusively while in the hospital and continuing to home for six months. Libby also said the group is looking for materials to help support mothers through the second night fussiness, and what they need to know to make it through without giving in to supplementing with formula. They are also looking at the issue of supporting breastfeeding for mothers who work. Rainbow Babies is looking for materials supporting breastfeeding if a mother has a preemie.

Lisa Davidson reported through Lori about how South East Ohio Breastfeeding Coalition appreciated what they learned from Tina Cardarelli at the June coalition workshop, and have taken what they learned and applied it to their coalition with good results.

Bylaws work was reviewed, and Ann briefly outlined some issues that need to be resolved, including how to apply the WHO Code to membership and voting members, and how we incorporate Code support in the membership form. Along with this, OBA needs to clarify the role of organizations as members versus individuals as members, and how voting is carried out on behalf of organizations versus individuals voting their own mind. These questions address the issues of who we want to work with on our goals, and what role we wish them to take on, and how abiding and respecting the WHO Code impacts that relationship.

Jennifer let the group know that OBA does have an offer from the Infant Mortality Summit to make use of a meeting room before the Summit in December in Cleveland, in order to facilitate any work we need to do. Ann mentioned that December in Cleveland might not be the most accessible time and location for a member meeting, and that bumping that up to November might make the meeting more available to more members, especially for voting on bylaws. It was suggested that a general meeting for October or November, perhaps in conjunction with OLCA meetings might garner more member attendance. It was agreed to say yes to the offer of space at the Infant Mortality Summit, even if we don't know how it will be used yet.

Jennifer reported about the topic she and Laura Knisley will be presenting at the Infant Mortality Summit, which is on changes in hospital policy towards breastfeeding, and what families can expect. She expects there will be about eight different presentations involving breastfeeding.

Preparation for OBA to be at the Infant Mortality Summit in December was discussed. The Summit takes place on December 5&6, 2016 in Cleveland at the Huntington Convention Center. Lori will explore purchasing a banner and table materials. Ann will provide a redesigned postcard to be printed up with more information about what OBA can do to help families. Lori suggested we ask the local coalitions for a bookmark type card to hand out about local resources. Jennifer suggested that we include the database on our postcard for awareness of the local resources. Ann followed up with suggestions to expand the information on the OBA postcard and include that to hand out to attendees at the Summit. Jennifer and Lori will check to make sure they have information on being included as an exhibitor.

Lori reported on her conversation with Dr. Mary DiOrio, Medical Director at Ohio Department of Health about how to find accurate statistics for breastfeeding rates by county in Ohio. Ann wondered if the CDC can provide more granular data from the mPINC form, however, since mPINC is self-reported and voluntary and anonymous, it may be difficult to pull data from the reports without violating agreements made with reporting facilities. California does have this information available by county through a special arrangement with the CDC regarding mPINC data, but Ohio does not have anything like this in place, and CDC is still to make a decision regarding other states. The most reliable data might be the national immunization survey, and in the future, from the e-birth certificate in Ohio once it is fully implemented and functional.

The meeting was adjourned by consensus at 1:05 pm.

Respectfully submitted by Ann Davis, Secretary, October 11, 2016