

Meeting Minutes for July 8, 2015, Board Conference Call, beginning at 12 pm

Present: Ann Davis (secretary), Lori Nester (Chair, R3 Rep), Jennifer Foster (Treasurer), Jill Davis (R4 Rep), Stephanie Carroll (R7 Alternate), Libby Svoboda (R5 Alternate). Excused: Terri Rutz (R1 Rep), Mary Burton (R6 Rep), Not Present: Pam Edenfield (R6 Alternate), Sylvia Ellison (R2 Rep).

Approval of Minutes: The minutes for the May 13 2015 Board call were accepted as presented. The minutes for the June 5 2015 General Meeting were approved with a correction. The final versions of the minutes will be posted on the OBA website.

Treasurer's Report: The treasurer's report is unchanged from June 5 2015 report.

Lori asked if there was any news about the formation of a Hispanic breastfeeding support group in the Columbus area as a Continuity of Care project for Doctor's Hospital. Jill is still working on touching base with the staff at DH, and/or forming a group with cooperation from others in the local breastfeeding community.

It was announced that Pam Edenfield has resigned as R6 alternate, so Mary is serving as Rep on her own. Mary can pursue partnering with an alternate if she and her coalition desire and approve. Jennifer will ask the local coalition if they have any input.

USBC has presented a signing opportunity to support a bill to put in place lactation support units or rooms in airports. OBA will be a signatory to this support statement.

Lori reminded the group of the USBC webinar on Best Practices for Governance and Nominating on July 15, and also about the regional calls to take place after the webinar. A discussion took place to better understand the system USBC is using/changing to in order to facilitate call partipation for the regional calls. Lori will find out more about the changes and how the 5 lines per state should be used.

Ann has posted the bylaws draft on Google Docs. The bylaws committee and any interested board members will work to meet again in August to continue work on the bylaws revision.

Having pages on the OBA website for local coalitions was discussed. It was agreed that it would be a valuable asset to the local coalitions to have a webpage with information and local resources, and OBA can host those pages on its website. Ann will work on development of this project.

Creating and distributing an evaluation and survey to get OBA members more involved was discussed. Ann had distributed member interest forms at the June General Meeting, and those were reviewed. Ways to get the AAP state breastfeeding representative involved in OBA were discussed. Julie Ware, MD at Cincinnati Childrens' was discussed as a resource and person who wishes to get involved, and who can share her experiences from Tennessee's coalition with us. Some possibilities for OBA to participate in state-wide projects were supporting the EMPower award being set up by the CDC as a successor to the Best Fed Beginnings program, and establishing a breastfeeding warmline or hotline. Creating committees to support the ongoing work of projects was discussed. It was recommended that board members be involved in each committee, with each committee having a board rep in its membership. This rep would provide board support and liaison, not necessarily leadership or chairmanship.

Lori asked if anyone had World Breastfeeding Week events scheduled? It was suggested to ask on Facebook for coalitions and local groups to share their events, and what's going on in their region. WIC has WBW events going on, including getting a proclamation from the governor in support of National Breastfeeding Month. Allen County has a partnership with the local Lima LLL Group to do an event. Stephanie discussed doing a Big Latch On event in her area, and the differences between the BLO and LLL's new Live Love Latch event were discussed. LLL had stepped back from BLO events when there were concerns about Medolac being a sponsor of BLO, but this year BLO has stepped back from partnering with Medolac, so LLL Leaders are free to participate in BLO events again. In the interim, LLL had created an event called Live Love Latch so that LLL Leaders could hold their own event similar to BLO, and that event is still being supported; in some cases LLL Groups and Leaders are doing both.

A board call was set for the next regular meeting date, August 12, 2015. Lori will keep board members informed about the status of this meeting.

The meeting was adjourned by the chair with consent of all.

Respectfully submitted by Ann Davis, Secretary, January 11, 2016.