

Ohio Breastfeeding Alliance
Meeting Minutes from February 7 2013
Leadership Meeting with Judy Millesen of Ohio University Voinovich Center
(transcribed from Madonna's notes; where unreadable, text placed in brackets.)

OBA/Voinovich Center

M. Fasimpaur

Date: 2/7/13 Start time: 1:18 pm EST

Attended: Judy-Voinovich Center

Terry Rudd (Terri Rutz) Michelle B (Michele Biddlestone)

Ann Davis Krystal (Bowden)

Kinkini-USBC (Kinkini Banerjee, USBC) Barbra G (Barbara Greenfield)

Madonna (Fasimpaur) Dee Keith

(roster from pg 5 of notes)

On phone: @Voinovich

Barb Crystal

Lori Michelle

Ann Dee/Me

Topic: 501c3

Discussion: See notes zoo to file. 2 pages.

(Inserted from notes)

1. 501c3 status: See: Regional nonprofit alliance-
ournonprofitalliance.org

State of Ohio has guide startup nonprofit (Sec. State
IRS form 1023

(Kiki - listen only mode access OU nonprofit alliance
How to our help/nonprofit start up)

-filing fee \$300 for revenue under 10K income/yr

-* a sustainability place: generating revenue. Don't want to see apply for grant or fundraiser

*do business model

*is there public benefit/need

IRS really looks @ it.

Michelle: issue of doing legislative work. OBA wants to do this. Orginaz can lobby. May NOT use
any govt \$ - grants fed/state/local for lobbying.

"Clippy" - Charity [lobing] in public retreat. Web based power points.

-donors can not use donations as tax deductible contributions.

Dee: OBA are membership tax deductible - YES

Micy: key chain etc for mbrs is not reportable

6 wks →

over sent in= 3 mds

Action/Recommendation: Complet + submit app

Follow-up/Resolution: Michelle B

Topic: Funding

Discussion: See notes

(Inserted from notes)

2. Funding:

- mbrship \$10/yr with hardship request
- grants - Kevin Davis- teacher grant writing and students have to write grants for an organization
- conference
- contributions

*Voinovich can have intern to do "fundraising"

- maybe grant
- research as part of bigger proj
- position org visibility
- prepare portfolio
- ? Can we structure an internship?

*Kiki: USBC has funding for state coalitions

- Grantwriting will be available to state coalitions
- Kellogs Grant- for fund state coalition
- Need 501c3

K. Worked in pub. Health, knows what funders are looking for.

Kiki could help also with conferences

? web-based? Ed

Action/Recommendation: Mbrships and conferences

?

Follow-up/Resolution: Dee, Michelle, Madonna, Krystal-other bod mbrs that receive Voinovich disc

Topic: By laws

Discussion: ? all board-retreat

? suc committee

(Inserted from notes)

3. Interpretation Bi Laws

- Karen G. clarified
- Orgaz. Rep. from serving on board
- bi laws over 3 yers go back to coalitions and get re appointed
- Pam Eidenfield- going off bd.
- Mary Burton willing to serve ? 6 mo. Mbr.
- Ann: big issue can't find it in bi laws
- Need process

Action/Recommendation: Decided suc. Committee 3-5 people

Notice @ [miad] (Mon

-Fri reminder to commit + close participation commit meets

-2 wks - publish results

Follow-up/Resolution: Karen G to convene

Dee to contact Karen re: discussion with board + Voinovich rep recommendations

Topic: USBC Funding

Discussion: (from notes):

4. Dee asks USBC re: funding from Kellogs for strategic planning for state coalitions

-0 give any to states

Training/set up only

50 states needs assmt -Kiki

CDC wants a [rouhig] for effectiveness of governance

-Kiki bring:

1. collaborative process/can the work/how using members?
2. Are addressing health disparities
3. leadership rotating
4. succession planning

Dee to Kiki: can she help get ODH on board? Yes

-spoke to Megan - Ohio BF Coord is vacant

-OH has interim

-position to be filled within a month

Lori Nestor - works for WIC WIC BF Coords-Megan-Cristian Marshrer

-what states don't use WIC BF coord?

Kiki-will find who's WIC and who's not + send to Lori

Judy- trust the process

-senses [accxt] re: bi law issues

-choose one item who can serve as exec. Board + get it out there - over e-mail + get bilaw stuff out of way

-use facilitated time with others USBC will be more productive

Ann: have agenda set before conf. call

Judy: time should be spent ahead of time with info+ discussion. Then conf call/USBC mtg will be more productive

Michelle: issue of caustic discussions + e-mails

Topic: Policy/Procedure

Discussion: agreed need to develop

(Following inserted from notes)

5. This is foundation for Policy/Procedures

****all board mbrs have fiduciary resp.

1. Care- good discussion/informed/think-read
2. Obedience-faithful to org rules
3. Loyalty

Duties required by law

Always have best interest of organization as priority

Ann-Bd retreat all

Kiki- " " USBC can facilitate

-regs + reps + exec board

-coun process clear to recruit new mbrs + new mbr orientation

-clarification a smaller group

-audio recordings on website for mbrs to hear process

Dee: interpretations need mbrship approval

Needs board approval

Ann: recommends board retreat

Kiki: about 4 wks-March

(following from separate section pg 5 in notes)

5. Policy/Procedure - me

Judy-training boards in 5 functions

10-12 min. increments. Can stop and do planning/development exercises

Action/Recommendation: Judy (Voinovich Ctr) presented disc with template for bi-laws, policy proced etc.

Follow-up/Resolution: Madonna

Topic: Board Retreat

Discussion: All agreed need face to face

Replace ann. Board mtg Fri AM before Breastfest

(Following inserted from notes)

Judy-6 yrs is [illegible] transitional time for organizational development

-founders are always underappreciated

-need to move founder - ahead...award

-be patient of others and the process

-talking [pessmaring]

-celebrate founders were right

-future process need to identify...move forward

Kiki signing off 3 pm

Michelle: propose sm. Comm. 3-5 people meet - e-mail - + come to consensus before USBC mtg for bi-law clarification. Propose revisions.

Clarification: March 9th will take place of usual annual face to face Bd. Mtg the morning before Breastfest.

Topic: General Mbr Mtg

Discussion: none noted/specified

Action/Recommendation: March 15 1 pm - 3 pm @ hotel/Breastfest

Follow-up/Resolution: Dee secure space

Topic: Web Site

Discussion: -new service provider

½ of last provider

(following inserted from notes)

Website- Ann

-\$40. Mo currently (includes domain)

-issue with Homestead= limited design. 2 insert your own language. 0 versitle. Difficult to upload files. + costs 2x's as much.

-Tech Soup is great + less expensive [illegible]

TO DO- check new web pages + comment by Tues 2-12

Action/Recommendation: All mbrs to review + comments to Ann by Tues 2-12-13

Follow-up/Resolution: Ann will send link for review

-Ann incorporate suggestions as able

Adjourn: Motion: Dee

Second- Moi

Adjourned 3:35 pm