



Ohio Breastfeeding Alliance – *Human Milk for Human Health*

Meeting Minutes for August 26, 2013 Board Conference Call, beginning at 11 am

Present: Sylvia Ellison (chair), Ann Davis (secretary), Jennifer Foster (Treasurer), Lori Nester (R3 Rep), Pam Edenfield (R6 Rep), Krystal Bowden (R7 Rep).

Not Present: Barb Greenfield (R4 Rep), Dee Keith (R1 Rep), Madonna Fasimpaur (R5 Rep), Mary Burton (R6 Alternate).

Excused: Terri Rutz (R1 Alternate).

Operational Items:

Approval of minutes: In order to clear the backlog of unapproved minutes, Ann presented the compilation of minutes for approval from these meeting dates: January 21, 2013; February 7, 2013; February 11, 2013; March 9, 2013; April 8, 2013. Jennifer made a motion to approve the compilation of minutes from these meeting dates, and Pam seconded the motion. Voting in favor: Pam, Ann, Jennifer, Sylvia. Voting against: none. Krystal did not vote. Lori was not yet present

Ann presented the revised meeting minutes from the May 10, 2013 meeting. Pam motioned to approve the revised minutes, and Jennifer seconded the motion. Voting in favor: Pam, Ann, Jennifer, Sylvia. Voting against: none. Krystal did not vote. Lori was not yet present.

Ann presented the minutes from the June 10, 2013 meeting. Pam motioned to approve the minutes, Jennifer seconded. Voting in favor: Pam, Ann, Jennifer, Sylvia. Voting against: none. Krystal did not vote. Lori was not yet present.

Ann will post the official minutes on the OBA website.

Bylaws Update: Ann had no updates to report on the Bylaws committee, which has not met since March 2013. Ann reiterated the need for OBA to follow up on putting valid Articles of Incorporation in place and getting membership rolls in order to facilitate a vote on the Articles, before work proceeds on the bylaws. Jennifer reported she has a stack of paper records on old members from Mary Wales. Ann would like to use those to fill out the database and records. Jennifer raised the questions of memberships paid via PayPal and who has those records. Ann stated that she believes that is Dee who has the records. How to handle the PayPal account and transferring that account to Jennifer was discussed. Possibilities include opening a new account, or having Dee add Jennifer to the current account as a user with full privileges. If we open a new account, the links on the website will need to be updated. Jennifer will call Dee to find out more about the PayPal account and what she can do to either add Jennifer or transfer the current funds to the OBA account and close out the old account so a new one can be opened.

Lori joined the call during this discussion.

Treasurer Update: Jennifer reported that current cash assets are \$998.17 in the checking account. Jennifer also has a check for \$2325.00 from USBC, which are the funds for implementing the Continuity of Care project. She has not yet received funds for the Capacity Building project. Lori reported that she now has the information she needs to submit for those funds to be released, and will be forwarding that to USBC.

USBC Best Fed Project Planning Update:

Capacity Building Project: Lori is still trying to find meeting dates to set up a board retreat facilitated by Tina Carderelli. Lori will be setting up a Doodle poll to find available dates from other board members. The possibility of meeting October 4 while USBC folks are in Cincinnati for a Bestfed Beginnings meeting (Oct 2-3) is being considered. The October 5 date once considered has been found to be not workable due to Lori's inability to attend as the project manager. Tina's suggested format is to meet first with the executive committee, and then for a full day with the entire board. Lori will be talking with Tina further in order to get more information on what would be on the agenda for the retreat, which seems very flexible and fluid from Tina's information.

Continuity of Care Project: Terri was not able to be present, but Sylvia reported on her behalf that Liz Maseth and Donna Walls have been appointed as contacts for the Bestfed Beginnings hospitals in Ohio. Liz will be the contact for hospitals in Cleveland, Akron and Columbus, and Donna will be the contact for the hospitals in Cincinnati. Sylvia reported that Terri has been in contact with both Liz and Donna about progress in the project.

Other Updates:

A CDC webinar is being held today (same date as this meeting) for the release of the updated Guide to Breastfeeding Interventions. The webinar should be available to see later through the USBC website. OBA will be receiving 800 printed copies of the Guide through Lori's ordering, and she will handle distribution when they arrive at her home, possibly through WIC connections around Ohio. There will be about 100 for each region, plus some extras. The arrival date is not known at this time. The Guide is available online as a PDF through the CDC and USBC websites.

Ann reported to the group about her contact with Eventglide, and asking Tina Carderelli about the company during the regional coalitions call in August. Tina had generally good things to say, but their events are expensive. In general it seems like they are looking for partners to provide contacts and promotion that would result in some amount of revenue for the partner. Eventglide was looking for a date in Columbus in December, but OBA members didn't have the ability to partner with them so soon and provide member rolls at this time. Ann wanted to know how the Indianapolis event goes and how things turn out for IPN after that event takes place. It was generally agreed that partnering with Eventglide is not a high priority.

Interstate 10 Step Collaborative Meeting Report: Sylvia gave a further update about the Interstate Collaborative event sponsored in May by the Carolina Global Breastfeeding Initiative. The meeting included states that haven't yet made much progress on BFHI to offer more support to getting BFHI started. Carolina Global just released the meeting summary, and Sylvia will try to forward that summary to OBA board members. The summary stated that even while expanding the states included, all 50

states are still not represented. Lots of working groups were scheduled during the meeting. Carolina Global reiterated their commitment to keeping the collaborative alive and working. States were having summits within themselves, and the possibility of a state summit on BFHI initiative was discussed. Jennifer shared that her hospital was considering sponsoring a local area summit with some of the funding they have received. Summits can include anyone with a stake in supporting breastfeeding in an area, to get everyone on the same page and working with each other. A wide focus of stakeholders was typically sought after. The need to repeat and reiterate the importance and role of breastfeeding was emphasized. Many more federal initiatives for health and infant mortality are including funding for breastfeeding support. Sharing outcomes from Bestfed Beginnings and Baby-Friendly experiences is important.

At this point, Krystal rejoined the call after being cut off at some previous point during the discussion.

New Business:

Next meeting: Sylvia noted the next meeting was scheduled for September 9, 2013. It was agreed that the next conference call meeting would begin at noon instead of 11 am. This accommodates Ann finishing her Breastfeeding Café and being able to get home before the start of the meeting. Sylvia agreed to ask all not present if a noon meeting time would be a problem.

A motion to adjourn the meeting was made by Jennifer, seconded by Lori. All present voted to approve adjourning, and the meeting was adjourned by Sylvia at 11:54 pm.

Respectfully Submitted by Ann Davis, Secretary