



Ohio Breastfeeding Alliance – *Human Milk for Human Health*

Meeting Minutes for April 13, 2016 Board Call beginning at 12 noon

Present: Lori Nester (Chair, R3 Rep), Ann Davis (secretary), Jill Davis (R4 Rep), Jennifer Foster (Treasurer), Libby Svoboda (R5 Rep), Stephanie Carroll (R7 Rep). Mary Burton (R6 Rep) was present beginning at 12:37 pm.

Excused: Terri Rutz (R1 Rep), Sylvia Ellison (R2 Rep).

Approval of Minutes: Libby had submitted a correction to the February 10 meeting minutes, noting that while the Northeast Ohio Breastfeeding Coalition had suggested the idea of a breastfeeding warmline/hotline, ODH and OHA were the parties looking into creating such a service. The minutes were accepted with this correction, and will be posted to the website.

Treasurer's Report: Jennifer reported that the checking account has a balance of \$3732.14, of which \$739.92 is allocated to the Capacity Building fund, \$1203.56 is allocated to the Continuity of Care/Implementation fund, and \$1788.66 is allocated to the general fund. \$50.00 additional funding is allocated to the Columbus Driving Park La Leche League Group. No other outstanding CoC/Implementation projects are outstanding, so this funding can be used for other Steps 3 and 10 projects.

Jennifer noted to the group that she has created a check request form to be used for funds requests, and that had been sent to board members. Jennifer asked the group to note that the general fund will be at risk of depletion if we do not address the issue of how to raise additional revenue, especially after we use funds for the June coalition workshop and allocate support to USBC conference attendees. Jennifer said she has received a check from USBC to add to Continuity of Care funding, for projects that support BFHI Steps 3 and 10. The board continued to discuss ways to build OBA through funding and through accomplishing projects. Lori noted that USBC has been talking about ways for state coalitions to receive more funding through USBC sources, but those are unknown as yet. OBA can use Capacity Building funds towards the June workshop. OBA has not had any new memberships in 2016 as of yet. The NIP toolkit may be a potential revenue source, as may be any other educational efforts OBA can help to coordinate and present.

Lori noted that we need to recruit new regional representatives for Regions 1 and 2, to replace Terri Rutz and Sylvia Ellison. No suggestions for candidates were put forth, but Ann will check into one person who had expressed interest in working more with OBA. Any candidate suggestions still need to be nominated/selected by their local coalition.

Lori was reappointed as Region 3 Representative, beginning a new term, on a motion from Jennifer and unanimous vote in favor.

Elections for the Executive Committee were held next. The nominations received by the chair were Lori Nester for chair, Stephanie Carroll for treasurer, and Ann Davis for secretary. Jennifer motioned that the

board consider these nominations as a slate of candidates to the EC, and accept all three nominations. Jill seconded the motion. The vote to elect the slate of nominees was held, and the slate unanimously accepted. Lori Nester continues as chair, Ann Davis continues as secretary, and Stephanie Carroll is the new treasurer, replacing Jennifer Foster. Jennifer noted the bank may need a copy of the approved minutes showing the election to transfer responsibilities, so the minutes may need to be approved in a special session before the next board meeting to facilitate this change.

The position of co-chair was discussed; Mary Burton had contacted Lori with interest in the co-chair position, looking for more information on the position. After discussion of the position, and Mary joining the call, Mary was nominated for co-chair, and the nomination was accepted on a motion from Jennifer and Lori, and a unanimous vote in favor. Mary Burton will also join the Executive Committee as co-chair beginning immediately.

Libby reported on the training presented to the Western Reserve History Museum and others gathered after the NIP incident there prompted interest in further training about nursing in public. There were 75-100 people in attendance, and Libby reported a very positive reception and a good question-and-answer session. Mary McLaughlin from University Hospitals conducted the training for Libby, and Tina Anderson-Schulin, Pat Bucknell, and Coe Bell were also on the panel set up for the presentation. The museum would like us to do another presentation for another facility with a smaller staff, and also reached out through an email to OBA to get information about setting up a nursing/pumping room. The museum also extended an offer to support OBA by offering facilities for our events or by hosting educational events about breastfeeding. A historical exhibit about breastfeeding was briefly discussed by the museum. The museum does have a collection of garments for mothers, including nursing mother garments. We intend to maintain contact with the museum on these topics. Feedback from this experience will be used to improve the NIP toolkit.

Lori asked the board about the Coffective project training, taking place in Indianapolis on May 5. The training is open to all, and Coffective may present an opportunity for a revenue source for OBA. Board members expressed interest in learning more about Coffective and gaining some familiarity with the platform before taking further action. The board did consent to talk with Tina Cardarelli and Ryan Comfort further about how OBA can be involved with Coffective and how that would benefit OBA. No contracts will be signed until the board discusses this topic again, but the board did authorize Lori and board reps to learn more.

Attendance at the USBC conference was discussed. OBA is still exploring sending a presentation for a table talk or poster presentation, due by May 2, 2016. The board agreed to wait and see what more information is forthcoming from USBC about when they need to know who is attending on behalf of OBA, hotel information, etc, before deciding who will attend on behalf of OBA.

Lori is looking out for a contract to finalize with Tina with specifics about her presentation for the June coalitions workshop. She will keep the board posted on what develops for that presentation. A detailed agenda needs to be developed for the day for attendees. Lori asked who would be available for the night before the workshop, on June 9th. Jill and Ann were both available. Stephanie, Libby and Jennifer were not available. The June 10th workshop agenda will include a member meeting during the schedule, possibly including bylaws work. Lori and Ann will work out where this fits in the schedule of the day.

Jennifer had a short update from Ohio First Steps, with 19 hospitals applying in the last go-round for recognition on one of the five steps, and moving forward towards improving BFHI-related policies. Ohio

First Steps is working towards additional webinar presentations about Steps 2 and 3. OBA's participation in the Ban the Bags award was very much appreciated and well-received.

Lori gave a short report about the USBC webinar on April 12th, which is available for viewing through the USBC Coalitions Learning Community at www.usbreastfeeding.org. The importance of respected internal advocates in going bag-free was an important point, and is also evident in Ohio First Steps work, as noted by Jennifer in our partnership with OHA in being able to impact the consent of hospitals in moving towards Baby-Friendly. The importance of showing relevance beyond just lactation, also speaking to healthy diets and hospital guiding principles in not promoting produces was also noted.

Lori noted that she had finished the USBC needs assessment survey and submitted that information on behalf of OBA.

The meeting ended by consensus at ten minutes past the hour.

Respectfully submitted by Ann Davis, Secretary, March 15, 2016