



Ohio Breastfeeding Alliance – *Human Milk for Human Health*

Meeting Minutes for April 8, 2015, Board Conference Call, beginning at 12 pm

Present: Ann Davis (secretary), Lori Nester (Chair, R3 Rep), Jennifer Foster (Treasurer), Mary Burton (R6 Rep), Jill Davis (R4 Rep), Libby Svoboda (R5 Alternate), Stephanie Carroll (R7 Alternate).

Not Present: Terri Rutz (R1 Rep), Pam Edenfield (R6 Alternate), Sylvia Ellison (R2 Rep).

Approval of Minutes: The Meeting Minutes for February 11, 2015 were presented for review, and accepted as submitted without correction. The minutes will be posted to the website.

Treasurer's Report: Jennifer will submit an official treasurer's report soon. The payment to the IRS for our 501c3 application has been posted. Jennifer will submit our IRS form 990N e-Postcard soon as well, as that needs to be completed by April 15.

Continuity of Care Project: Terri was not able to attend the call. Jill reported on the CoC funding for Doctor's Hospital; the hospital staff told Jill they had different plans for the funding, and did not want to pursue a Hispanic breastfeeding support group. It was noted that Doctor's planned funding use has not been submitted nor approved, and Terri may need to check with the representatives there. Doctor's has not been responsive to Terri's contacts in the past 18 months. Jill is planning to move forward with plans to set up the Hispanic support group independent of the hospital. Jill has three Hispanic mothers willing to lead the group, and Jill will work with the group while the mothers are learning how to run a support group and answer mothers' questions. Jill was suggesting Breastfeeding USA counselor training for the mothers, or CLC certification, and asked if OBA could help fund those efforts. Jennifer suggested that CoC funds from her region could be used in the Columbus area, as they have not been used by her hospital in the Best Fed Beginnings project. Jennifer did not think that OBA could afford CLC certification funding even with the Region 6 funding. Ann noted to Jill that formal counselor training is not necessary for the mothers to form a support group, nor is certification necessary for support group function either. Communication skills training and resources and materials such as books or information sheets would be helpful. It was suggested that copies of Breastfeeding Answers Made Simple might be valuable, or resources from WIC. Ann noted that LLL Leaders in the Columbus area have expressed support for helping with a Hispanic/Latina/African-American support group in the area. Ann expressed the feeling that the mothers are ready to lead the group as things are, and Jill can provide breastfeeding information as needed, but allowing the mothers to facilitate the meeting. Jill is looking for a location, and will move forward with the project with her current resources of LLL Leaders and local CLCs and the Hispanic mothers she has already begun working with. Lori pointed towards the USBC webinar on Hispanic mother support as a resource.

Capacity Building Project: Ann is awaiting news from the IRS on 501(c)(3) application. (Addendum: just after the meeting concluded, Ann received a letter from the IRS that our application was approved, and OBA is tax exempt as of March 23, 2015.) Lori is working on plans for the June 5th General Meeting, including possible resources for coalitions in Ohio, and searching for a possible speaker.

Chronic Disease Plan Update: Jennifer gave an update on the Chronic Disease Plan project and First Steps Ohio. The kickoff webinar was presented on March 25th, and 40 hospitals had signed up within 2 days after the webinar. Jennifer asked that we include in the June 5th General Meeting agenda to talk about ways to be resources for those hospitals as the First Steps program moves forward, especially in addressing Steps 3 and 10, but also in providing educational resources for other BFHI Steps. Compiling a resource list and contacting the hospitals by reaching out through the regional representatives was a suggestion. It was asked if we can get a list of which hospitals have signed up, and who is the contact person, so we can reach out to them.

Member Meeting: The next General Meeting is set for Friday, June 5th, 2015, at the Westerville Public Library. A schedule and agenda still needs to be formed for the day. As of this time, the member meeting will likely take place first, at about 9:30 am, with a speaker and coalition networking time to follow. We have the room at the library until 4:00 pm. Working on the bylaws and PPM was listed as important, especially in advance of the General Meeting. Jennifer suggested each board member come with a draft of PPM suggestions for their area. Fitting in a board meeting was discussed, but not settled. Ann will post general information about the meeting on Facebook and the website, but needs references for times to post as well. The library has a coffee bar and there are many restaurants nearby. Having a plan for lunch was discussed in order to not lose attendees. Mary and Libby are unable to attend the meeting, but will check with their region alternates, Pam Edenfield and Terri Hazen. Stephanie is unable to come on June 5th, as well. Lori is contacting coalitions and asking them to send a representative. Ann asked Lori to forward her any information about coalitions across Ohio so she can collate a list online. Jennifer suggested emphasizing recruiting volunteers for committees and projects as a focus of the meeting. Ann asked Lori what help she needs; Lori said she needs information from the member applications about specialties and resources among members. Jennifer suggested contacting the AAP reps for possible help with speakers and resources. Ann mentioned Terri as a resource through her partner pediatricians in Cincinnati; Lori will contact Terri Rutz. Mary and Lori suggested making member skills as part of the online application, or perhaps a questionnaire that will be mailed out after a person joins. A "welcome to OBA" letter with more questions is one option.

Elections were discussed, to be held in May. Starting dates for current regional reps was discussed, and those need to be researched. Elections are for officers for the Executive Committee. Announcing elections and accepting nominations was initiated. It was decided to send out an announcement to all for nominations and to announce nominations in the week before the next board meeting.

OBA was contacted by the marketing arm for the Ohio State Fair to sponsor a mommy space/changing room at the fair. More information is needed about this request. Ann asked the board to recognize that the fair is looking to monetize the opportunity to have this space by having a paying sponsor that also staffs the space. OBA does not have the resources to provide supplies and staff for the fair, but it would be good to explore ways to ask the fair to reserve this space as an educational space instead of a commercially-sponsored space. Jennifer will be calling ODH to find out what can be done to parlay with the fair board about this topic. Jill will also be asking for more details from the fair board as well.

USBC Midwest regional elections will be held soon. Nominations are being accepted, if any member is interested. OBA has one vote in the election and we will need to decide our vote at the next meeting. USBC has a Twitter activity coming up as well. OBA does not have a Twitter account right now. Mary had questions about calling into the regional call, and what number to use. Calling in through the ODH number is one option, but board members can also use the regional number to call in.

The meeting was adjourned by the chair with consent of all.

Respectfully submitted by Ann Davis, Secretary
May 11, 2015

**Ohio Breastfeeding Alliance
Treasurer's Report November 2014**

Beginning Balance \$6228.47

Expenses

- Paypal \$5.01

Income

- Dues \$100.00 (Hazen, Walker, Deering, Brewer, Bucknell, Barrett, Rutz)

Ending Balance **\$6323.46 (checking account balance as of 11/30/14)**

(note: \$1280.58 OBA Funds, remainder USBC Subcontract)

Submitted by: Jennifer Foster, BSN, RN, IBCLC Treasurer
Subject to Audit

**Ohio Breastfeeding Alliance
Treasurer's Report December 2014**

Beginning Balance \$6323.46

Expenses

- 203.85 postcards OCPIM (Capacity funds)
- 438.20 nail files OCPIM (Capacity funds)

Income

- 10.00 dues
- 40.00 dues
- 47.05 dues paypal

Ending Balance **\$5778.46 (checking account balance as of 12/31/14)**

(note: \$1342.81 OBA Funds, remainder USBC Subcontract)

(note \$2985 Implementation, \$1450.65 Capacity balance)

Submitted by: Jennifer Foster, BSN, RN, IBCLC Treasurer Subject to Audit