

Ohio Breastfeeding Alliance - Board Meeting – 3.16.2012

12:30 – 2 pm, lunch meeting prior to OBA General Meeting of Membership
The following minutes submitted by Sylvia Ellison, OBA Secretary, 5.1.2012

Attendance: Karen Gromada, Madonna Fasimpaur, Pam Edenfield, Dee Keith, Sylvia Ellison, Michele Biddlestone, Joy Sedlock

Absent: Mary Wales

Items Discussed:

Message from Noreen Edwards - Jen Foster will be OBA / OLCA board liaison; Sylvia will get her form and check

OBA Regions: think of and forward reps for OBA from your region – by July 2012

Membership reminders resume, with notice re: need for Board reps in by August;

Regions currently without representation on the OBA Leadership Board include Region III(NW Ohio, Toledo area) and Region IV (Central Ohio, Columbus area). Regions due to elect or appoint a representative due to the completion of 3-year Board terms on the include Region I (SW Ohio, Cincinnati area), Region V (NE Ohio corner, Cleveland area) and Region VII (SE Ohio, Athens area).

Sylvia - Update membership form (2012) and send accompanying message to all membership (May 2012).

OBA recognition of Ann Twiggs and Georgia Morrow as they retire
– during general meeting

Karen Gromada departed following end of OBA Board Meeting.

Ohio Breastfeeding Alliance – General Meeting of Membership – 3.16.2012

2-4 pm, prior to start of OLCA Breastfest

The following minutes submitted by Sylvia Ellison, OBA Secretary, 5.1.2012

Board Attendance: Madonna Fasimpaur, Pam Edenfield, Dee Keith, Sylvia Ellison, Michele Biddlestone, Joy Sedlock (Karen Gromada and Mary Wales absent)

Member Attendance: Pat Bucknell, Deb Zwolinski, Jen Foster, Ann Davis, Krystal Bowden, Linda Barrett, Linda Smith, Jean Cotterman, Cynthia Deering, Esther Gillett, Noreen Edwards, Georgette Hall

Guest Attendance: Geneva Carnahan, Meagan Richardson, Sonia Murphy, Michele Clark, Caroline Schleappi

Board Reports

Secretary / Membership – Sylvia Ellison

Need to renew membership message with new bylaws and board recruitment.

Question: Is membership list shared? Not currently.

Discussion: Share / Post within OBA membership vs. publicly? Yes.

Membership, Minutes, etc. can be posted, keeping in mind distinction:

OhioBreastfeeds yahoo group is open to anyone,

OBAmembers yahoo group is a members only group.

Treasurer – Mary Wales (absent due to illness)

\$ 1734.17 current balance, less MamaToto restricted \$, total available \$1664.94

RISCS (OBA Subcommittee)

Safe Sleep Controversy:

Current fear based safe sleep billboards in Ohio - message is not evidence-based

Policy & Legislative Advocacy – Dee

Ohio legislation – somewhat stalled. Need to work from inside out – State vs Federal

Public Relations / Website

Question: Is list of OBA Board Officers on web? No.

Why? Getty Images issue.

New Business

New By-Laws: Ramifications -

Now regional emphasis – Impetus on regions to elect / appoint Board reps by July 2012, in time for August USBC Meeting and World Breastfeeding Week/Month

Show new OBA 7 region map – PNMA 6 regions, with division of Region IV (Columbus), resulting in a new Athens region

Breastfed Babies in the Child Care Setting – Krystal Bowden

PowerPoint presentation – preview and invitation for feedback

Feedback from OBA membership:

CDC – all caps, proper full name when spelled out (plural and w/Prevention);

OSHA text re: milk? Check “Bodily fluid” text?

ODJFS rules re: meals and snacks in licensed childcare - up to 12 months Breastmilk, 12-24 months whole milk, etc.

Consider Handouts and other materials provided with PowerPoint

Educate providers re: Breast milk and comparison to formula – differing amounts per feeding that are sufficient

Calculation of bottle amounts w/times fed per day – consider example with more than 8 feedings per day.

Emphasize fresh vs frozen

Check OH code for storage guidelines – esp. re: childcare setting

Wording “ride in slings”

Incorporate updated AAP breastfeeding / human milk policy

Dee – Protection of this intellectual property:

Consider...

How to distribute and charge,

How much \$ can be charged,

Train the trainer format,

License Agreement – single use, or, pay fee and then share / disseminate,

Follow up on Ohio AEYC accreditation,

Other childcare accrediting agencies,

Central OH, Columbus, Franklin County Obesity Initiative breastfeeding component,

Manual to accompany presentation, conference materials,

Supply / demand issues for pricing,

Sell outside Ohio – would involve other state codes,

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Check 4C for Children for childcare info